



Volume 11, Issue 2

February, 2008

Chapter Chat

CONGRATULATIONS on being part of the **SIX-time Texas and FIVE-time National winner of the Dora Maxwell Social Responsibility Award and a TCUL Star Chapter!**

Selling Strategies & Tactics: Effective Marketing of Your Products

The Austin Chapter of Credit Unions is proud to present Rick Grady, VP Marketing & Public Relations of the Texas Credit Union League, for an in-depth and engaging session on selling strategies and tactics to effectively market your products.

We will also be welcoming Becky LeBlanc, VP Leadership at University Federal Credit Union, who will be presenting on personal development.

Alexis Michael - Program Chair, UFCU
 Phone: 512-467-8080 x22332
 E-mail: amichael@ufcu.org

Want to win a new Digital Camera?



Just attend a Chapter Meeting!!

Spread the word! Each time you attend a Chapter meeting, your name will be entered into a drawing to win a new Digital Camera!

Drawing to be held at November 08 meeting. Need not be present to win

Upcoming Events

CMN Kickoff Evening Meeting	3/27
April Lunch Meeting	4/17
Financial Literacy Awareness Event at Dell Diamond	4/21
Vendor Expo/Lunch Meeting	5/15
Spring Golf Tournament	5/16

www.austinchaptercu.org

Don't forget to sign up to be an VENDOR PARTNER!!!

Ask for a brochure or visit our website for the sponsorship levels and advantages of joining this dynamic program!

People helping people

Message from Pamela

Thank you to each of you for attending today's Chapter luncheon. We are striving to be a valuable resource for all Austin area credit unions. Please take the time to let us know how we're doing. We would love to hear from you. Also, please visit our

website at www.austinchaptercu.org. Our events for the entire year are listed. Be sure to mark your calendars for each of them. I hope you enjoy today's meeting and we look forward to seeing you next month when we kick off our annual raffle to benefit the Dell Children's Medical Center.

Pamela Cotton - President
 Austin Telco FCU
 Phone: 512-302-5555x7353
 E-mail: pcotton@atfcu.org

Treasurer's Report

As of period ending January 31, 2007 the chapter balances were:

- ◆ \$11,719.78 - Chapter Account
- ◆ \$1,011.81 - Children's Hospital Account
- ◆ \$1,732.87 - TCULPAC

Jan Miles - Treasurer, UFCU
Phone: 512-467-8080 x21701
E-mail: jmiles@ufcu.org

Children's Medical Center Campaign

Dana Davis - CU for Kids Rep, Amplify
Phone: 512-834-6520
E-mail: ddavis@goamplify.com

Marlo Major - CU for Kids Rep, Greater TX
Phone: 800-749-9732 x1173
E-mail: marlo.major@gtfcu.org

**Austin Credit Unions
Love Kids**

2007 Vendor Partners

GOLD Sponsors

Ginny's Printing
Allied Solutions
Benefits Unlimited
Trabian Technology, Inc.
Enterprise Car Sales

SILVER Sponsors

QuestMark Info Mgmt, Inc.
TNB Card Services
CU Members Mortgage

BRONZE Sponsors

CJR—Route 66 Extended Warranty
Tramex Travel
Mitchell's Security Solutions, Inc.

**See the Vendor Partners section at austinchaptercu.org
for more detailed Vendor information.**

**Jeff Lilly - Vendor/Public Relations Coordinator
United Heritage CU
Phone: 512-435-4246
Email: jlilley@uhcu.org**

Other Board Officers

Vice President: Debbie Lewis, Randolph-Brooks

Phone: 512-416-3902
E-mail: dbLewis@rbfcu.org

Training Resources Rep: Marie Spencer, A+

Phone: 512-302-6807
E-mail: mSpencer@aplusfcu.org

Secretary: Kelly Atkinson, UFCU

Phone: 512-467-8080 x21401
E-mail: katkinson@ufcu.org

Kids Classic Rep: Jackie Anselmo, Randolph-Brooks

Phone: 512-407-1493
E-mail: janselmo@rbfcu.org

Technical Coordinator: Joey Stryk, United Heritage

Phone: 512-435-4541
E-mail: jstryk@uhcu.org