



Chapter Chat

CONGRATULATIONS on being part of the SIX-time Texas and FIVE-time National winner of the Dora Maxwell Social Responsibility Award and a TCUL Star Chapter!

Windows of Opportunity: Harnessing a Positive Member Experience

The Austin Chapter of Credit Unions is proud to present Donna Johnson for an in-depth and engaging session to identify:

- ◆ The number one reason members leave
- ◆ What variables you control in member retention
- ◆ The three C's you must apply that no one else can duplicate
- ◆ What a Window of Opportunity is and how to benefit from it

Alexis Michael - Program Chair, UFCU
Phone: 512-467-8080 x22332
E-mail: amichael@ufcu.org

Don't forget to sign up to be an VENDOR PARTNER!!!
Ask for a brochure or visit our website for the sponsorship levels and advantages of joining this dynamic program!



We're on the Web!
www.austinchaptercu.org

Upcoming Events

February Lunch Meeting	2/21
CMN Kickoff Evening Meeting	3/27
April Lunch Meeting	4/17
Vendor Expo/Lunch Meeting	5/15
Spring Golf Tournament	5/16
June Evening Meeting	6/19

People helping people

Message from Pamela

It is extremely exciting to begin another new year! The Chapter is already busy at work planning successful and new events for the upcoming year. Thank you to each of you for your continued support and commitment to the Chapter. It is because of your support that the Chapter enjoys its continued success. Austin area credit unions were able to raise and contribute almost

\$340,000 for the Dell Children's Medical Center and other community organizations in 2007. This is an incredible achievement of which we all should be very proud! Congratulations go out to each of you and the Chapter for once again winning The Dora Maxwell Award, both on the Texas and National level and being designated as a TCUL Star Chapter! This recognition is confirmation of how much you mean to the Chapter and our success. Again, we

appreciate all of your support! It's going to be great in 2008 and we are looking forward to another successful year.

Pamela Cotton - President
Austin Telco FCU
Phone: 512-302-5555x7353
E-mail: pcotton@atfcu.org

Treasurer's Report

As of period ending December 31, 2007 the chapter balances were:

- ◆ \$2636.38 - Chapter Account
- ◆ \$802.81- Children's Hospital Account
- ◆ \$2.87 - TCULPAC

Jan Miles - Treasurer, UFCU
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Children's Medical Center Campaign

Dana Davis - CU for Kids Rep, Amplify
Phone: 512-834-6520
E-mail: ddavis@goamplify.com

Marlo Major - CU for Kids Rep, Greater TX
Phone: 800-749-9732 x1173
E-mail: marlo.major@gtfcu.org

Austin Credit Unions
Love Kids

2007 Vendor Partners

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See the Vendor Partners section at austinchaptercu.org
for more detailed Vendor information.

Jeff Lilly - Vendor/Public Relations Coordinator
United Heritage CU
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Other Board Officers

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