



Mike Clifford is an experienced senior-level Executive at several high-growth companies. He has also become an Investor and Advisor with small, startup companies looking to become technology suppliers to the type of corporations where he once was an Executive.

In August, 2018 Mike joined University Federal Credit Union (UFCU) as their VP - Information Technology/Chief Information Officer. This marks a return to an Executive Leadership role after several years as a private Investor, Advisor and Consultant. Mike continues to hold Board memberships in several Austin-area non-profits.

Mike's experience includes 12 great years as the CIO at Whole Foods Market, he is an active Investor in 14 small, Austin-based companies as an individual Angel investor and part of small syndicates, and he is an active participant with the Social Venture Partner group in Austin. Mike has become a large and small company growth expert, and is called to advise investors and CEO's on how to better market their products, and organize for expansion.

Mike's mission is to contribute to the development of teams and individuals in meaningful endeavors and is rewarded through the success of others.